



EASTON  
PORTER GROUP

• 2026 MEDIA KIT •

An aerial photograph of a lush, green valley. The foreground is dominated by a dense forest of vibrant green trees. A winding asphalt road curves through the landscape, leading towards a large, modern building with a dark roof in the lower-left corner. The middle ground features rolling hills covered in a mix of green fields and dense forests. In the background, more rolling hills and mountains are visible under a soft, golden light, suggesting either sunrise or sunset. The overall scene is peaceful and scenic.

*Elevating The Art and Joy Of Travel*

**A**t Easton Porter Group, we are passionate about our craft. My wife, Lynn, and I have dedicated our professional lives to the development, operations, and management of the finest luxury hotels, restaurants, wineries, and events. In the ever-evolving landscape of travel and hospitality, our mission at Easton Porter Group is to not only stay ahead of the curve, but to be the industry leader in each segment. We create experiences by design. We are drawn to properties with distinctive personalities, great bones, and rich histories, and then embellish them with our sophisticated design expertise and premium guest service. All EPG experiences, whether a meal in our restaurants, a glass of Petit Verdot at our culinary winery, or a stay in one of our boutique hotels, play a part in delivering our signature sense of elegant comfort, refined style, and warm personality. Our unique approach to independent branding and our operating philosophies continually prove a successful formula for today's high-end clients, who seek authentic products and experiences.



Dean Porter Andrews





## DEAN PORTER ANDREWS

Co-Founder & CEO

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Dean Andrews' bold vision and sharp business acumen form the foundation of all Easton Porter Group initiatives. Deeply hands-on by nature, he is actively involved in every stage of hospitality development, from sourcing exceptional properties and shaping guest experiences to curating wine vintages that reflect each destination's character. His leadership is informed by continual analysis of luxury travel trends, rigorous business management systems, and detailed financial modeling.

Dean brings decades of international luxury hospitality experience, with expertise spanning operations, finance, real estate development, asset management, marketing, and strategic partnerships. He co-founded Easton Porter Group in 2012 following a distinguished career at Orient-Express Hotels Ltd., where he served as President of the Americas and Senior Operating Officer.

During his twelve-year tenure at Orient-Express, Dean oversaw some of the world's most exclusive properties and worked closely with the founder's son to execute the company's growth strategy, expanding the portfolio from eleven to fifty-two properties in just ten years. With total revenues exceeding US\$600 million, he was appointed by the board as one of three directors to collaborate with investment advisory firms on the evaluation and execution of Orient-Express's successful IPO on the New York Stock Exchange in 2000. He oversaw Value-Add investments, including 11 off-market hotel and resort acquisitions and the design and development of 8 spas, 9 restaurants, bars, retail boutiques, and conference centers. Operating and legal knowledge based on acquiring, establishing, and managing seven US, two Mexican, and two French-owned/operating companies.

Andrews established the Regional Office specialists' roles to maintain a flat, more entrepreneurial organization – marketing, financial management, design & construction project management, human resources, and database development. Implemented standard operating systems protocols for property management, accounting, and reporting/forecasting tools. He's passionate about helping teams elevate the standards of hospitality excellence worldwide.

In addition to his tenure at Orient-Express, Andrews held senior leadership roles during the formative years of Omni Hotels, including General Manager and Regional Vice President of Operations. He also serves as Vice President of Asset Management for Hong Kong-based Wharf Holdings, where he oversees strategic growth initiatives.

Andrews pursued his undergraduate studies at the University of Colorado and Columbia University, though he is perhaps most proud of receiving an honorary doctorate from Johnson & Wales University in recognition of his contributions to the development of its culinary apprenticeship programs. Today, he is deeply engaged in refining every aspect of Easton Porter Group's boutique properties, a passion shaped by three decades in the hospitality industry and a belief that excellence lives in the details.

*“Lynn Easton and Dean Porter Andrews have built a luxury hospitality group one exquisite detail at a time.”*

— PHAEDRA HISE, VIRGINIA LIVING

## LYNN EASTON

Co-Founder & Creative Director

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As the creative director and co-founder of Easton Porter Group, Lynn Easton provides strategic vision and a well-honed stylistic eye across all aspects of the group's properties and operations. An international speaker and lifestyle influencer, Lynn's sophisticated design sensibilities set the tone for the Easton Porter Group brand, and her impeccable attention to layered detail keeps us reaching high standards of quality. Having honed her skills as a live television producer, she leveraged her extensive background to create Easton Events LLC, an internationally recognized ultra-luxury event and destination wedding-planning business under the EPG umbrella. She is regularly featured on the "best of" lists in *Vogue* and *Harper's Bazaar*. She is an inspired innovator and relentless pursuer of refinement, as evidenced by the lush textures and patina of our celebrated boutique hotels, restaurants, wineries, and event venues. With over 25 years of event industry experience, Lynn recognized an educational gap in the world of Ultra-Luxury weddings. Driven by the desire to share her wealth of knowledge with the next generation of emerging planners, this year she launched Easton Education—a virtual platform where industry professionals embark on a transformative journey from the world of luxury to the pinnacle of Ultra-Luxury. Through live, interactive sessions; rich digital course content; and a supportive community, Easton's mission is to equip fellow professionals with the insights, communication, and management skills needed to ascend to the highest echelons of luxury event planning.

Under her creative direction, each Easton Porter Group investment, property, or marquee occasion showcases an intuitive sense of staging with a classic yet fresh design. Lynn is a graduate of Barnard College in New York City, the sister school of Columbia University.



**E**aston Porter Group creates experiences by design. We are drawn to properties with distinctive personalities, great bones, and rich histories, and then embellish them with our sophisticated design expertise and premium guest service. All EPG experiences, whether a meal in our restaurants, a glass of Petit Verdot at our culinary winery, or a stay in one of our boutique hotels, play a part in delivering our signature sense of elegant comfort, refined style, and warm personality. Our goal is to expand our collection to 15 luxury properties in high-end destinations over the next ten years. We have an established track record in Charleston, South Carolina; Charlottesville, Virginia; and the Virginia Hunt Country outside of Washington, DC.

# AWARDS

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## **ZERO GEORGE**

### **CONDÉ NAST TRAVELER**

2025 Gold List

2020 Gold List

2017 - 2025 Readers' Choice Awards – Top 10 Hotels in Charleston

### **TRAVEL & LEISURE**

2022 - 2024 World's Best Awards - 15 Favorite Hotels in Charleston

2017 - 2020 World's Best Awards - 15 Favorite Hotels in Charleston

2020 World's Best Awards - Favorite 15 City Hotels in Charleston

### **TRIPADVISOR**

2025 Travelers' Choice "Best of the Best"

## **THE RESTAURANT AT ZERO GEORGE**

### **MICHELIN GUIDE**

Michelin Recommended, 2025 American South Selection

### **WINE SPECTATOR**

2021 - 2025 Restaurant Award - Best of Award of Excellence

## **COSTA\***

### **WINE SPECTATOR**

2025 Restaurant Award - Award of Excellence

2024 Restaurant Award - Award of Excellence

### **DiRōNA (Distinguished Restaurants of North America)**

2025 Award of Excellence

### **EATER CAROLINAS**

2024 Eater Awards, Best New South Carolina Restaurant

### **YELP**

2024 Best New Restaurants in the South

## **WILD COMMON**

### **MICHELIN GUIDE**

One Michelin Star, 2025 American South Selection

### **JAMES BEARD FOUNDATION**

2022 Semifinalist, Best Chef: Southeast, Orlando Pagán

### **WINE SPECTATOR**

2021 - 2025 5 Restaurant Award - Best of Award of Excellence

## **THE RESTAURANT AT ZERO GEORGE**

### **MICHELIN GUIDE**

Michelin Recommended, 2025 American South Selection

### **WINE SPECTATOR**

2021 - 2025 Restaurant Award - Best of Award of Excellence

## **PIPPIN HILL VINEYARD & FARMS**

### **BRIDES**

2026 The 25 Best U.S. Honeymoon Destinations

2017 The Best Wedding Venues in America: The South

2016 The Best Wedding Venues in America: The South

2016 The Best Food in the South

2013 Top 50 Romantic Wedding Venues

### **HARPER'S BAZAAR**

2019 Top 50 Photo-Worthy Wedding Venues Around the World

2017 The 33 Best Garden Wedding Venues in the World

## **CANNON GREEN**

### **THE KNOT**

2021 - 2026 Best of Weddings

2024 Best of Weddings Hall of Fame

### **WEDDINGWIRE**

2020, 2023, 2025 & 2026 Couples' Choice Award winner - *venue category*

### **BRIDES**

2022 Best Venues in America

### **EATER CHARLESTON**

2015 Eater Awards, "Stone Cold Stunner"

## **EASTON EVENTS**

### **VOGUE**

2025 The Best Wedding Planners in the U.S., Canada, and Overseas

### **BIZBASH**

2020 & 2021 The BizBash 500

2019 The Top 50 Event Designers

2019 The BizBash Top 1000 People in the U.S. Event Industry

2018 The Top 500 People in Events

### **OVER THE MOON**

The Directory: Best Wedding Vendors

### **HARPER'S BAZAAR**

2021 The Best in the Business





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ZERO GEORGE  
STREET







Luxury, history, charm – the essence of Charleston is distilled in the sophisticated elegance of Zero George hotel. Zero George’s immaculately restored, circa 1804 buildings and private courtyard are the ideal ground zero for exploring Charleston’s allure. Meander shady lanes on our complimentary bikes; indulge in our award-winning cuisine; stroll to King Street or Waterfront Park; sauté away at our cooking school. Old World authenticity meets contemporary classic chic in our lush boutique hotel. Hospitality refined, down to zero.

*“While the Holy City is packed with antiques-filled B&Bs, few properties have been able to give the obligatory nod to Charleston’s rich history without losing their sense of self. Zero George achieves this beautifully.”*

— STIRLING KELSO, SOUTHERN LIVING

## FAQS

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### **ZERO GEORGE**

0 George Street, Charleston, SC 29401  
843.817.7900

### **YEAR ESTABLISHED**

2012

### **ARCHITECTURE**

Dufford Young Architects in Charleston, SC

### **INTERIOR DESIGN**

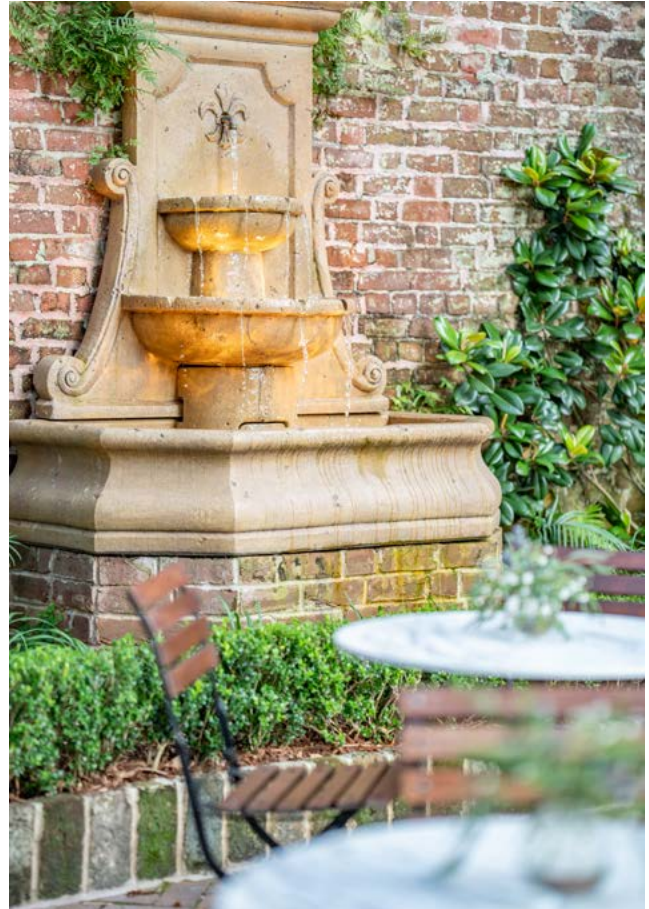
2012 Design: Alana's Ltd. Interior Design  
2022 Design: Alexandra Howard Inc.

### **SELECT AMENITIES**

Concierge Services To Plan Your Stay With Us  
Daily European Breakfast  
Wifi  
Bicycles Available  
Evening Wine And Cheese Pairing  
24-Hour Gaggeneau Coffee Service  
Housekeeping and Turndown Service  
Furnished Outdoor Piazzas and Courtyards  
Staterooms For Guest Use  
Printing Station  
Off-Site Gym Membership  
Bellman Services  
Valet Services (*Additional \$29*)  
Tesla Gen 3 Charging Station Included with Valet Services

### **SOCIAL MEDIA**

Facebook @zerogeorgest



Instagram @zerogeorgest

### **WEBSITE**

[www.zerogeorge.com](http://www.zerogeorge.com)

### **MEDIA CONTACT**

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)



ZERO GEORGE  
RESTAURANT







The Restaurant at Zero George is an intimate, Michelin Recommended fine-dining restaurant offering contemporary cuisine in an elegant, residential setting inside Zero George hotel. Led by Executive Chef Vinson Petrillo, the restaurant offers a refined, multi-course tasting menu that showcases seasonal ingredients through innovative techniques and thoughtful composition. Guests are also invited behind the scenes to gather around the Zero George kitchen table and expand their own culinary skills. At The Cooking School at Zero George, the culinary team presents a curated range of recipes, techniques, and styles in an intimate, demonstration-style setting. Classes take place in the professional display kitchen and are limited to eight students per session, ensuring a highly personalized experience.

*“Charleston’s food scene needs no introduction, but for something truly extraordinary, Zero Restaurant + Bar at Zero George Street hotel offers an inventive tasting menu unlike anything you’ll find in the Holy City.”*

— MICHELLE GROSS, FODOR’S TRAVEL

## FAQS

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### **THE RESTAURANT AT ZERO GEORGE**

0 George Street, Charleston, SC 29401  
843.817.7900

### **RESTAURANT HOURS**

Dinner: Tuesday – Sunday, 5 – 10 pm

### **COOKING SCHOOL HOURS**

Saturdays and Sundays, 11 am – 1 pm  
Monday 6:30 pm - 8:30pm

### **EXECUTIVE CHEF**

Vinson Petrillo

### **CHEF DE CUISINE**

Tyler Chavis

### **YEAR ESTABLISHED**

2014

### **MEDIA CONTACT**

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### **SOCIAL MEDIA**

Facebook [@zerorestaurantandbar](#)  
Instagram [@zerorestaurant](#)

### **WEBSITE**

[www.zerorestaurantcharleston.com](http://www.zerorestaurantcharleston.com)





ZERO GEORGE  
CAVIAR BAR



The Caviar Bar at Zero George is where elegance meets intimacy. Named “the coolest reservation in town” by Forbes in 2022, this eight-seat bar offers a thoughtfully curated menu reflecting Executive Chef Vinson Petrillo’s passion and expertise with caviar. Featuring Regiis Ova Caviar service alongside refreshingly inventive à la carte dishes, the experience is timeless in presentation yet distinctly modern. The bar welcomes walk-ins, offering a light snack menu alongside a rotating selection of seasonal cocktails and zero-proof options, creating a polished prelude or relaxed counterpart to the tasting menu experience.

## FAQS

### HOURS

Tuesday – Sunday, 5:30, 6:00, or 6:30 pm

### YEAR ESTABLISHED

2022

### MEDIA CONTACT

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### SOCIAL MEDIA

Facebook @thecaviarbar

Instagram @thecaviarbar

### WEBSITE

[www.zerorestaurantcharleston.com](http://www.zerorestaurantcharleston.com)





**CANNON GREEN**  
A GATHERING COMMON







Cannon Green stands apart as one of Charleston's most distinctive properties, capturing the city's enduring romance, history, and sense of place. From the indoor Garden Room, an airy, refined event space anchored by a preserved 19th-century Charleston single-house façade, to the lush Courtyard and the historic Trolley Room, each setting offers a memorable backdrop for wedding weekends, corporate events, and social gatherings. Set in the Cannonborough Elliotborough neighborhood, Cannon Green reflects the qualities that have drawn visitors to Charleston for centuries: elegant sophistication, genuine hospitality, and an atmosphere that feels both gracious and welcoming.

*We're thrilled to share that Cannon Green has been named to *The Knot* "Best of Weddings 2021" for the third consecutive year.*

— THE KNOT

## FAQS

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### **CANNON GREEN**

103 Spring Street, Charleston, SC 29403  
843.817.7311

### **EXECUTIVE CHEF**

Orlando Pagán & Casey Costa

### **YEAR ESTABLISHED**

2014

### **MEDIA CONTACT**

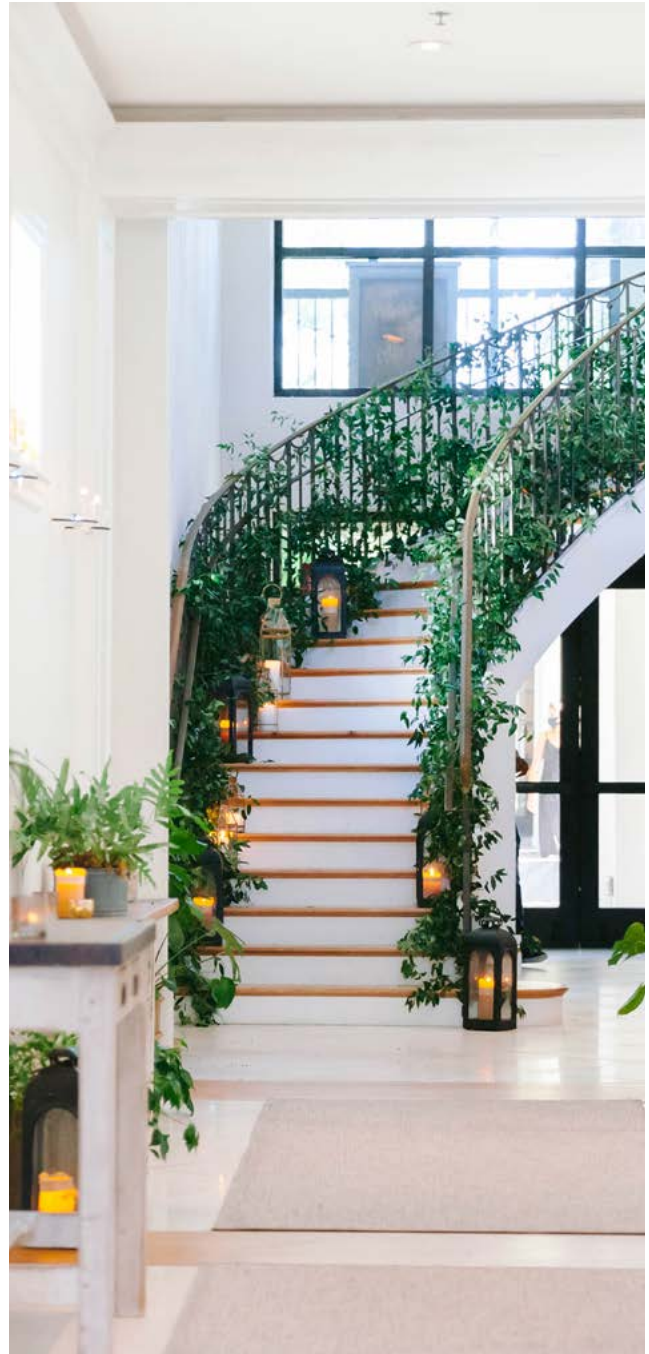
[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### **SOCIAL MEDIA**

Facebook [@cannongreencharleston](#)  
Instagram [@cannongreenschs](#)

### **WEBSITE**

[www.cannongreencharleston.com](http://www.cannongreencharleston.com)







**W**ild Common is a modern tasting-menu restaurant celebrated for its elevated multi-course dining experience. Under Executive Chef Orlando Pagán, the kitchen presents globally inspired cuisine rooted in Lowcountry ingredients and traditions. Its intimate setting, technique-driven approach, and dedication to exceptional hospitality have earned national acclaim, including a Michelin Star. The restaurant's ever-evolving tasting menu highlights regional sourcing, supported by a close partnership with Dogpatch Farmstead. Guests can dine in the main dining room, reserve The Overlook for private gatherings and special celebrations, or experience the Chef's Counter for an interactive, behind-the-scenes look at the kitchen. In addition to its culinary offerings, Wild Common maintains a collaboration with the Charleston Artist Collective, presenting a rotating selection of Lowcountry artists' works throughout the dining room and on its menus.

## FAQS

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### WILD COMMON

103 Spring Street, Charleston, SC 29403  
843.817.7311

### RESTAURANT HOURS

Dinner: Thursday, Sunday, 6 – 9 pm  
Friday, Saturday, 6 – 10 pm

### EXECUTIVE CHEF

Orlando Pagán

### CHEF DE CUISINE

Paul San Luis

### YEAR ESTABLISHED

2019

### MEDIA CONTACT

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### SOCIAL MEDIA

Facebook @wildcommonchs  
Instagram @wildcommonchs

### WEBSITE

[www.wildcommoncharleston.com](http://www.wildcommoncharleston.com)





EASTON

EVENTS  SINCE

1998





At Easton Events, we are the architects of quiet luxury. Every celebration we create is a masterclass in layered detail, intentional pacing, and thoughtful design, each element meticulously tailored to reflect the individuality of our clients. Our philosophy is rooted in purpose and refinement, where even the smallest nuance is given the utmost attention. Easton curates a select number of extraordinary, multi-day destination weddings each year. With nearly three decades of design leadership and a truly global sensibility, our team crisscrosses the world — from Tuscany to Thailand to Tennessee — crafting events that are as effortless, unforgettable, and deeply personal. Recognized by the world's leading publications, including VOGUE, Harper's BAZAAR, Martha Stewart Weddings, Over The Moon, and Brides, we believe the most remarkable celebrations

*“Easton Events is led by founder Lynn Easton, Easton Events only plans about 8 weddings per year, providing its clients with the utmost in personalized service, from engagement notifications through to the final thank-you.”*

— VOGUE MAGAZINE

## FAQS

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### **EASTON EVENTS**

Offices in Charleston, SC and Charlottesville, VA

### **FOUNDER + CREATIVE DIRECTOR**

Lynn Easton

### **EXECUTIVE DIRECTOR**

Dawson Hayes

### **SOCIAL MEDIA**

Facebook @EastonEvents

Instagram @EastonEvents

TiKTok @EastonEvents

Pinterest @EastonEvents

Twitter @EastonEvents

### **MEDIA CONTACT**

brenda@eastonporter.com

### **WEBSITE**

www.eastonevents.com





PIPPIN HILL FARM  
& vineyards







Pippin Hill Farm & Vineyards stands out among the growing number of fine wineries on Virginia's Monticello Wine Trail. In our vineyards on site, you will find vines of Petit Verdot, Sauvignon Blanc, Chambourcin, and Vidal Blanc varietals. In addition to producing distinguished boutique wines, Pippin Hill pairs them with some of the region's most refined cuisine in the Tasting Room. Guests can savor a local, seasonal, vineyard-to-table dining experience, delivered with a welcoming sense of relaxed elegance. The vineyard is perfectly positioned to grow the region's finest grapes, while the venue itself is designed to host premier events across the Southeast, complemented by signature Artisan Catering. From weddings and rehearsal dinners to board meetings and business luncheons, Pippin Hill Farm & Vineyards offers an all-season, full-service setting tailored for every occasion.

*“If there’s a more sumptuous landing spot for lunch in Virginia’s wine country than the restaurant and tasting room at Pippin Hill Farm and Vineyards, I have yet to find it.”* – TOM SIETSEMA, THE WASHINGTON POST

## FAQS

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### **PIPPIN HILL FARM & VINEYARDS**

5022 Plank Road, North Garden, VA 22959  
434.202.8063

### **HOURS**

Tuesday – Sunday, 11 am - 5 pm \*  
*\* varies by season*

### **GENERAL MANAGER**

Phyllis Case

### **EXECUTIVE CHEF**

Victoria Cosner

### **HEAD GARDENER**

Celina Debrito

### **WINEMAKER**

Michael Shaps, Virginia WineWorks

### **YEAR ESTABLISHED**

2011

### **MEDIA CONTACT**

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### **SOCIAL MEDIA**

Facebook [@pippinhillfarm](#)

Instagram [@pippinhillfarm](#)

TikTok [@ pippinhillfarm](#)

### **WEBSITE**

[www.pippinhillfarm.com](http://www.pippinhillfarm.com)





**C**rossroads Inn has been accommodating travelers since it was built in 1820 and is listed on the National Register of Historic Places as a Virginia Historic Landmark. Tucked amidst secret gardens and sister property Pippin Hill Farm & Vineyards, the Inn's historic allure, paired with modern conveniences, inspires guests to disconnect and wander the scenic hills of the Blue Ridge. Complete any getaway with a cooking class, a workshop with our horticulture team, The Reserve Vintner's Table dining experience, or an Estate Tour & Tasting on the hill.

## FAQS

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### CROSSROADS INN

5010 Plank Road, North Garden, VA 22959  
434.260.8792

### YEAR ESTABLISHED

1820

### MEDIA CONTACT

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### SOCIAL MEDIA

Facebook [@crossroadsinnva](#)

Instagram [@crossroadsinnva](#)

### WEBSITE

[www.crossroadsinn.com](http://www.crossroadsinn.com)



WALCOVE  
CHARLES  
MARKET



**A**lcove Market is where quality ingredients and casual dining come together, no reservations required. More than just breakfast and lunch, we are a neighborhood hub and a one-stop destination for specialty foods and wine. Coffee lovers and afternoon snackers are invited to enjoy our thoughtful, nourishing cuisine while enjoying the outdoor patio year-round.

## FAQS

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### ALCOVE MARKET

320 Broad Street, Charleston, SC 29401  
843.974.1810

### HOURS

Daily, 7am - 4pm

### GENERAL MANAGER & EXECUTIVE CHEF

Michael Harvey

### YEAR ESTABLISHED

2023

### MEDIA CONTACT

brenda@eastonporter.com

### SOCIAL MEDIA

Facebook @alcovemarketchs

Instagram @alcovemarketchs

### WEBSITE

www.alcovemarket.com





Costa\*

Located within The Jasper building, Costa is a celebration of coastal Italian cuisine, drawing inspiration from Liguria to Amalfi, down to Sicily. The menu encourages sharing and savoring handmade pastas, pristine seafood, classic beef preparations, and other culinary odes to the Mediterranean. Reflecting the convivial spirit of Italy, Costa is a welcoming space where culinary artistry converges with the joy of companionship. Guided by technical expertise and a sense of playful nostalgia, the kitchen delivers dishes that feel both refined and familiar. The fresh, bold fare is complemented by a thoughtfully curated beverage program featuring craft cocktails, bubbling aperitivi, and globally sourced wines designed to enhance every meal. For more intimate gatherings, The Loft offers a private dining space ideal for celebrations, private events, and seasonal wine dinners, extending Costa's warm hospitality beyond the main dining room.

## FAQS

### **COSTA**

320 Broad Street, Charleston, SC 29401

### **GENERAL MANAGER**

Jovian Cortez

### **YEAR ESTABLISHED**

2023

### **MEDIA CONTACT**

[brenda@eastonporter.com](mailto:brenda@eastonporter.com)

### **SOCIAL MEDIA**

Instagram [@costacuisine](https://www.instagram.com/costacuisine)

### **WEBSITE**

[www.costacharleston.com](http://www.costacharleston.com)



**W**hile carefully guarding our boutique scale, Easton Porter Group is aggressively building on our success. Our passion, talent, and teamwork run deep. Easton Porter Group hires, supports, and cultivates talent paired with passion. That's our only secret to success—a secret we're proud to share. As a luxury hospitality company, we are actively expanding our portfolio of award-winning boutique hotels, vineyards, restaurants, and event venues in North America and Europe, and we welcome acquisition and investment opportunities that reinforce Easton Porter Group's graciousness, style, and defined market position. Easton Porter Group creates experiences by design. We are drawn to properties with distinctive personalities, great bones, and rich histories, and then embellish them with our sophisticated design expertise and premium guest service. All EPG experiences, whether a meal in our restaurants, a glass of Petit Verdot at our culinary winery, or a stay in one of our boutique hotels, play a part in delivering our signature sense of elegant comfort, refined style, and warm personality.

## LEADERSHIP

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**DEAN ANDREWS**  
Co-Founder & CEO

**LYNN EASTON**  
Co-Founder & Creative Director

**ADRIAN GOFFINET**  
Chief Financial Officer

**JACOB WRIGHT**  
Chief Operating Officer

**RYDER HINE**  
Director of Business Development

**ELLEN CHRISTIE**  
Sales Director

**BRENDA URBAN**  
Vice President of Communications

**KIMBERLY ALLENBY**  
Controller

**MATTHEW DAVIS**  
Human Resources

**TALIA CIRILLO**  
Director of Marketing



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